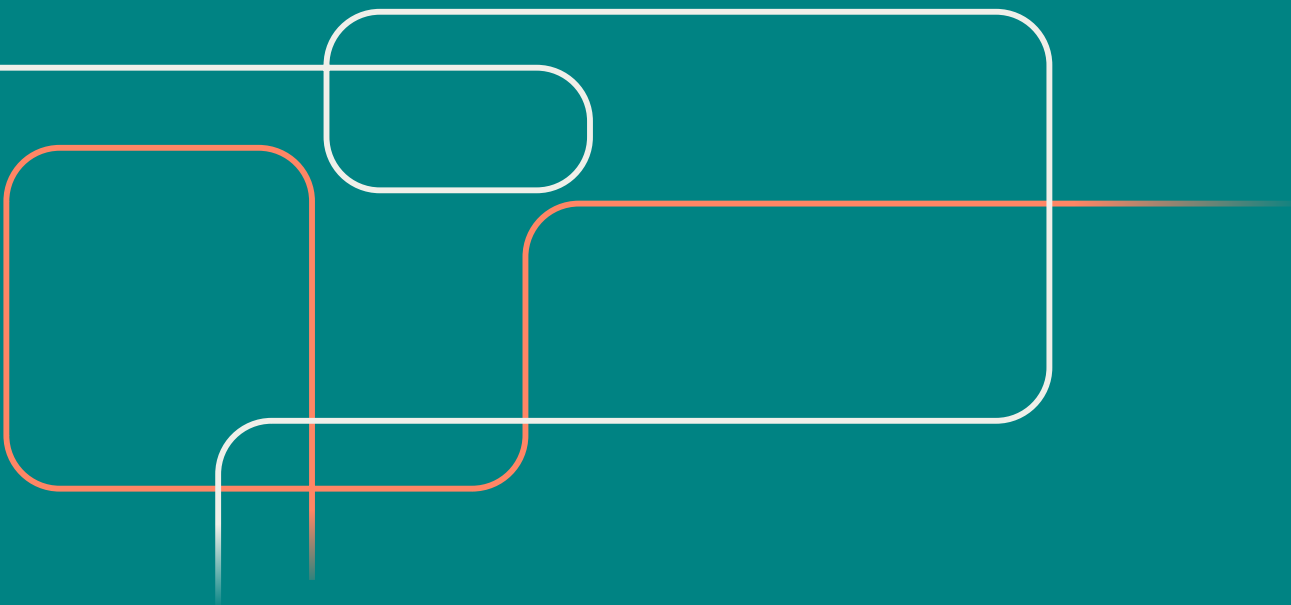


Customer Case Study: Taro Health

**Building a provider data
management infrastructure
from the ground-up to fuel an
innovative insurance and
patient care model**



Customer Story

Situation

Taro Health, an innovative new health plan in Maine and Oklahoma, turned to H1 to power its “Find Care” tool. Core to Taro’s strategy is its Direct Primary Care (DPC) model, which connects members to a dedicated PCP for concierge-like, high-value care.

To successfully deliver on this experience, the “Find Care” tool needed to not only surface relevant, in-network providers, but also prioritize the PCPs and locations Taro has direct relationships with in the search experience.

As a startup health plan, Taro did not have an existing provider data infrastructure in place – building this would take significant team time and resources. Their raw provider data lacked the critical contextual information on providers (e.g., specialty) that allow for precise searching/filtering.

Solution

H1 established an end-to end provider data management infrastructure to transform and enrich Taro’s existing network data into accurate, complete data critical to powering an effective provider search experience.

Our technology provides a scalable infrastructure for Taro to continue to grow and expand into new markets, in Maine, to Oklahoma and beyond.

Impact

Saves Taro team time and engineering resources:

Teams are free to focus on core product strategy and execution

Improves member and provider experiences:

Taro members and providers can tap into an accurate, seamless “Find Care” platform

Enables value-based care model:

Surfacing Taro’s preferred Direct Primary Care providers for more personalized, coordinated, and cost-efficient care

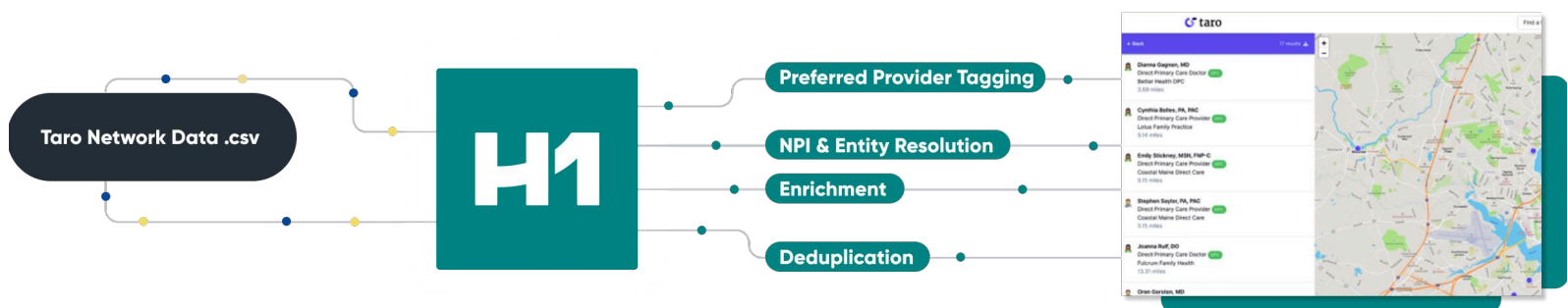
Supports market expansion:

With an efficient provider data infrastructure in place, Taro can move into new markets with minimal burden related to data management needs

An end-to-end provider data management infrastructure

“Building all of this in-house would be really resource and cost prohibitive. H1 has built all of these pipelines for us, allowing us to focus on delivering a great product through a stable API.”

– Co-Founder & CEO, Taro Health



Data Ingestion

H1 ingests Taro network data, including a list of providers/locations.

Existing data lacks key contextual information required for “Find Care” searches.

Data Processing, Cleaning & Enrichment

Taro provider and locations data is matched and resolved with H1 data.

Locations data is significantly deduplicated (duplicates reduced by 8.6%) and unique identifiers are assigned.

Tags are created for Taro’s preferred PCPs, enabling these providers to be surfaced first in search.

API delivery to Taro Provider Search

The final enriched dataset is delivered via API to Taro’s proprietary “Find Care” platform on its website.

Data is refreshed on a monthly basis, or as Taro expands into new markets and has new networks to ingest.

[Request a Demo](#)